

PRESS RELEASE

3,500 companies in 36 countries use the B2B compliance platform

Strong growth in 2024: bizpando reflects on a successful year

- Launch of new premium features, while basic functions remain free of charge
- New questionnaire and partnership for EUDR expand solutions for supply chain transparency
- Continued strong diversity in company sizes, with a focus on SMEs
- Introduction of new training formats for beginner and advanced platform users
- Additional solutions and extensions, including for CSDDD, already in development

Hünenberg/Bremen, January 14, 2025 – The B2B compliance platform bizpando is reflecting on a positive year: The number of companies registered on the platform nearly quadrupled in 2024, reaching approximately 3,500 users across 36 countries worldwide. Small and medium-sized enterprises (SMEs) in particular benefit from bizpando's solutions for implementing regulations such as the German Supply Chain Due Diligence Act (LkSG), the EU Deforestation-Free Regulation (EUDR), and the Whistleblower Protection Act (HinSchG).

Strong Growth and International Expansion

With entry into 16 new countries and a diversified user base across five continents, bizpando has established itself as a global partner for supply chain transparency. Germany leads the way in company locations, followed by Austria, Switzerland, the United States, and the Netherlands. Within Germany, Berlin, Leipzig, and Munich remain the top cities.

"Our vision is to create the first global B2B network for CSR, where all participants benefit from sustainable, standardized, and simplified processes across the entire supply chain," says Jasper Bhaumick, CEO of bizpando AG. "We achieve this through an organically growing network of companies that invite each other and automatically share their compliance information with relevant stakeholders."

The diversity of company sizes and industries within bizpando's user base underscores the platform's success: from small businesses with 1–5 employees to large corporations with over 5,000 staff members. SMEs make up the majority of users, including food wholesalers such as Frischdienst Union and single-use product manufacturers like the SUND Group, all of whom benefit from both the free basic features and flexible premium solutions. The medical technology and healthcare services sector leads as the most represented industry.

New Features and Partnerships

2024 brought important updates to the platform, including premium features such as the representation of company structures, reports, and the REST API bizpando Connect. The supplier action system, alongside the whistleblower solution "whistlehorn," has become one of the most frequently used premium features.

In collaboration with the satellite monitoring startup nadar and the compliance consultancy WIACON, bizpando introduced a free digital questionnaire for the EUDR. This complements the existing bizpando questionnaires and helps companies efficiently comply with the EUDR while promoting deforestation-free supply chains.

Looking Ahead to 2025

For the upcoming year, bizpando plans to introduce further features to better support companies in meeting global CSR standards and increasing supply chain transparency. These include new questionnaires for additional topics (CSDDD, CSRD, banks, and insurance), a service marketplace to expand third-party services, an interactive world map to analyze geobased dependencies and bottleneck potentials in supply chains, and detailed analyses of supplier results with export capabilities. Basic features will remain free of charge.

About bizpando:

bizpando is a B2B platform where supply chain laws can be implemented in a smart and collaborative way. With just a few clicks, companies can achieve transparency across their entire supply chain. Following the sharing economy model, all information needs to be entered only once and is then digitally available to stakeholders. Free basic functions such as self-assessment via standardised questionnaires and supplier registration simplify the process for both suppliers and customers. Auditors and companies can connect through the platform, and auditors can digitally document the results of assignments on bizpando, allowing companies to share the received certificate with their digital supply chain. With the "whistlehorn" whistleblowing feature, bizpando users can quickly, easily, and securely report whistleblower cases or handle them directly or with external service providers. For more information, visit www.bizpando.com.

Press Contact:

bizpando AG
Sarah Sellner
Head of Corporate Communications
Tel.: +49 176/78195107
Email: press@bizpando.com